

Upgrading your individual application

The main problems:

E1: the purpose of each presentation, clearly identifying the audience for which it is prepared and their interest in it

Even if you have a yes for this criterion, check that your application has a ***purpose*** and that you have clearly identified a ***target audience***.

E2: use and combination of sound, text, colour, animation and graphics appropriately in each presentation and provide good facilities for user interaction

Do the above elements exist in your application and if they do are they appropriate, i.e., does any animation enhance the application or is it simply there. Have you any user interaction?

E3: composition of original text, sounds and images, which together form effective presentations, which are suitable for your audience

The word here is ***original*** not simply internet downloads.

E4: an accurate outline to your presentations (e.g. storyboard) and a concise guide to any user interaction involved

Most people have produced fairly comprehensive storyboards, but does your storyboard contain details of user interaction. If none exists in your application then the answer is probably no.

E5: a clear progression to your solution

All stages and any rough drawing should be included in your final application.

C1: good use of a wide range of text, colour, animation, sounds and images, drawing together knowledge, understanding and skills to produce effective presentations

Whilst you should always ensure consistency throughout your application some of the applications had pages that were identical with simply different images and text but in the same place on each page. The words here are **wide range** far too many applications had a limited range.

C2: effective planning and testing, including testing by someone from the target audience, and details of any revisions that have taken place

Nobody achieved this criterion. In your final report you should have included details about changes you had made to your application as a result of the feedback from your questionnaires. Nobody included any testing of the application. You have created a piece of software, which should have been tested in much the same way as you would test a program for unit 7.

C3: details of how the various features of each presentation were used to impart relevant information, to the target audience, in a clear and concise manner

Nobody achieved this criterion. This should have been one chapter of your report where you provided rationale for all the multimedia elements that you used and how they were relevant to the message that your application was trying to put over.

A1: presentation of information in a way, which is coherent, concise and has good continuity, thereby putting over a message, which is easily understood by the target audience

This was how easily your application was to navigate and how well the information contained within the application was structured and its relevance to the target audience.

A2: a clear, accurate and detailed review of the presentations, which discusses suitability for purpose, identifies good and bad features and suggests possible improvements

Nobody achieved this criterion. The review should have consisted of a number of chapters which could have included:

- a review of the application itself, the good and bad features and possible improvements
- the feedback from your questionnaires and the improvements you made to your application after evaluating the feedback, the criterion for C3
- your performance developing the application and how you might have managed your time better
- a review of the tools used for creating the application, i.e, Dreamweaver, Photoshop, Creative wave studio or any other program that you may have used

in addition your review should have included a contents page, an introduction and a conclusion.

A3: written work which uses technical language fluently and which has been checked and proof-read to remove most spelling and grammatical errors.

This can only be assessed if A2 is achieved.